

#### Today's Menu

- What's this design thing about
- Open Source Art (eh...come again?)
- Remixing artwork tools of trade
  - Inkscape, Gimp, OCAL, OFL
- Contributing back to Fedora!
- Questions?



## What is this Really about?

#### Design and a Distro

- Artwork theme, icon, branding, UIX
- Promotional Stuff posters, banners, tshirts, pens, buttons, CD/DVD disc labels
- Websites graphics, template/theme, promo banners, campaigns, hackergotchi, icons, logos
- Applications/Derived Works icons, logos



# Open Art -Why & How?

#### Why Open Source Art?

- In the name of freedom!
- Allows others to derive works and create a free and editable art-pool
- Downstream distros benefit from the artwork in your distro
- Your work acts as a template for others/you benefit from someone's work



#### How to Open Source Art?

- Whatever you design, release its source
  - Svgs, xcfs, css, html, js, et al.
- Talk to the community through lists/IRC
  - Pick a task, get ideas, publish intermediate work
  - Get feedback, keep iterating, don't stop
  - Collaborate and remix
  - Make milestones and try to deliver



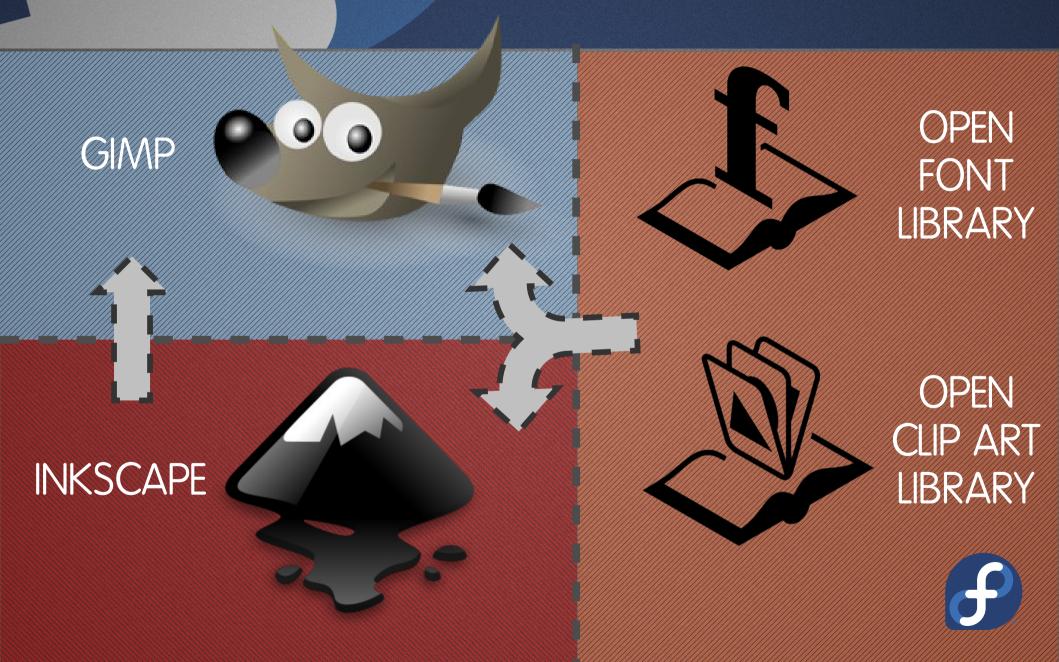
### Tools of Trade

#### Why FOSS Tools for Art?

- The quality of FOSS creative software is no longer a valid excuse to keep using proprietary software
- Showcase the power of FOSS tools!
- No proprietary formats, no lock-in
- Everyone in your team is using the same tools



#### Lets Remix Some Art!



#### Contributing Back

- How to join?
  - http://fedoraproject.org/wiki/Join\_the\_Design\_Team
- IRC
  - #fedora-design on irc.freenode.net
- Mailing List
  - https://admin.fedoraproject.org/mailman/listinfo/designeteam





Btw, thanks to tatica for the 'bird' and mizmo for some text This indeed is a classic remix case!

CONTACT:

suchakra@fedoraproject.org http://suchakra.wordpress.com